



# Damon Muma

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## I am an interactive media developer and designer.

I have tackled a variety of projects with great success including websites and rich internet and desktop applications.

I have an exacting eye for both practical and conceptual details.

I won't settle for 'good enough': I want to make things better than what's already out there and always challenge myself.

I thrive outside of my comfort zone and am eager and able to build on my skills and knowledge.

I easily view situations from the perspective of employers, audience and collaborators and welcome critical feedback.

I've exceeded expectations of both teachers and clients and have a stellar portfolio and transcripts as a result.

## Skills

### Languages:

HTML  
CSS  
PHP  
Actionscript 3.0 / AIR  
Flex/MXML  
AJAX  
SQL (MySQL, SQLite)  
Javascript  
XML

### Concepts:

Object Oriented Programming  
MVC  
Graphic and Interface Design  
Web Standards  
Copy  
Branding  
Narrative  
Motion Graphics  
Performance  
3D Modelling

### Applications:

Photoshop  
Illustrator  
Flash Builder  
WordPress  
Dreamweaver  
Coda  
Flash Pro and Flash Catalyst  
After Effects  
InDesign  
Cinema 4D  
3DS Max

## Education

FANSHAWE COLLEGE LONDON, ONTARIO

### **Advanced Interactive Media**

2010 - 2011

Topics covered: Rich Internet Applications, Object Oriented and MVC Programming, Flex Framework, Interface Design, PHP, Actionscript, AJAX, Flash Builder and Flash Catalyst, Mobile-centric Design.

A+ Average, Dean's Honour Roll.

### **Multimedia Design and Production**

2008 - 2010

Topics covered: HTML, CSS, Graphic Design and Photo Editing, Actionscript, SQL, PHP, Javascript, 3D modelling/animation, Editing and Compositing in After Effects, Digital Photography.

A+ Average and Dean's Honour Roll every term.

MCMASTER UNIVERSITY HAMILTON, ONTARIO

### **Honours B.A. in English and Theatre & Film**

2003 - 2007

Completed courses in literature, cultural studies, and theories and practices of theatre and performance.

Developed keen critical thinking, research and writing skills. Collaborated effectively on group projects and public performances.

President's Award (entrance average 95+) and President's Honour Roll all 4 years.

## Experience

### **Designer/Developer/Owner**

2008 - Present

WHATISDAMON.COM

Freelance web and design work. Developed websites, logos, posters and event programmes.

Communicated with clients to strategize what design and functionality would best suit their audience.

Worked with PHP and CSS developing customized wordpress themes and developed custom CMS.



**Standard Patient**

2007 - Present

SCHULICH SCHOOL OF MEDICINE &amp; DENTISTRY

Assumed roles as a standardized patient simulator in medical licencing exams and classroom exercises.  
Coached medical students on personal and clinical aspects of interviews and physical exams.  
Also worked as standard patient for Canadian Chiropractic Examining Board and CEHPEA.

**Customer Service Representative**

2008 - 2010

TRANSCOM

Telephone cable billing and technical support for Comcast.  
Supported often irate customers with knowledge and empathy.  
Often chosen for floor support: assisting other agents solve complex issues and taking supervisor calls.

**Writer/Director/Creator**

2006 - 2007

PRODUCTIVE SMOG

Collaborated closely with two other fourth year students to conceptualize, write and direct a relevant, theme-based play.  
Presented originally as part of McMaster School of the Arts Honours Performance Series, and remounted for the 2007 Hamilton Fringe Festival due to popularity.  
Initial performance drew over-capacity audiences and won 8 "Drammie" awards (including Best Show, Best Script and Best Multimedia). The remount was the best attended play at the 2007 Hamilton Fringe Festival.

**Host, Producer, Engineer**

2005 -2007

"THE SLIPSTREAM" ON CFMU 93.3

Programmed playlists; operated technical equipment (mixer, phone, mics) on community radio show.  
Maintained vibrant, professional and informative on-air personality.  
Designed and regularly updated website and podcast.

**Teaching Assistant**

Autumn 2006

MCMASTER SCHOOL OF THE ARTS

Designed lessons and lead two 25 student tutorial groups for introductory theatre course.  
Facilitated discussion and explained key practical and theoretical concepts in an engaging, entertaining manner.  
Graded presentations and over 100 papers, providing thorough constructive commentary.  
Worked closely with professor and other TAs to ensure consistency of grading and comprehension.

## Other Experience and Volunteering

Producer and Production Manager for Arcana Theatre; local independent theatre company (2011-Present)  
Performed in several plays and short films in Hamilton and London (2003-Present)  
Assisted teaching drama to grades 3 through 6 at London Waldorf School. (2005-07)  
Volunteered with Macycle co-op, helping to repair bicycles. (2007)  
Wrote music reviews for blogcritics.com and McMaster Silhouette. (2004-07)  
Provided respite through weekly social support of special needs individual. (2004-06)  
Elected 3rd year Rep of McMaster Society for Theatre+Film and the Performing Arts. (2005-06)  
Volunteer, Dispatcher McMaster Student Union Student Walk Home Attendant Team. (2003-05)

## Interests

Interface design, web design and programming, usability, content strategy, community building, theatre and performance, independent music and cinema, photography, cycling, creative and nonfiction writing.

